



GOSNELLS CITY F.C.

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MISSION STATEMENT.

Gosnells City FC's continued aim is to promote the game of football in the community, whilst encouraging our players, coaches, managers and parents to develop an appreciation and enjoyment of the game and its skills.

Our club's objectives are reflected in all our approaches to the game of Association Football.

- To allow all players to enjoy the game.
- To encourage all players to play to the best of their abilities.
- To provide a skills and learning environment in which players can fully appreciate all aspects of football as a team game.
- To promote good sportsmanship and goodwill toward others.
- To encourage pride in our Club and their own achievements as players at our Club.
- To provide cohesive development pathways from grass roots to elite and providing education, information and technical support to all.
- To be able to deliver value for money to our sponsors.
- To provide the best possible facilities for players, members and the community in general.

ACHIEVING OUR GOALS

Coaches

- All junior coaches will be encouraged to complete the Football Australia accredited coaching levels. The club for their part will assist with financing for these courses for coaches of all levels and experience.
- Coaches will teach all players the methods and skills which will help them towards the fitness and agility required to play at the highest level possible within their respective leagues.
- The club will provide a pathway for coaches to progress from the grassroots level through to junior football and onto a variety of senior level men's and women's football (SemiPro, Amateur, Social and Masters).

Players

- A skills based program and small sided games methodology will be the main focus for all players ages 6 to 10. The program will incorporate all aspects of player ball skills passing, shooting, dribbling, heading, ball control, mobility and agility whilst incorporating conditioning and fitness also.
- All junior players (ages 11 to 16) will be continually taught the intellectual elements of football. Methods of play, formations, defending, attacking, possession, working with the ball and without, teamwork and comradery. Every player's skill base will also be continually worked on throughout the junior level with the Skills Awards Program being the foundation.
- The club will continually promote the healthy option on feeding the body to play the game in regards to all the elements of dietary requirements and fitness levels to play the game at the highest level.
- The club will provide a pathway for players to progress from grassroots football through to junior football and onto a variety of senior level men's and women's football (SemiPro, Amateur, Social and Masters).

- We will provide our junior players with a footballing education that could see them go on to represent the district, the state or even the national teams. And the club will do everything within its power to assist players achieve this kind of representation.
- Junior and senior players alike will adhere to their respective “Player Code of Conduct” documents.

Teams

- It is the goal of the club to have teams, both junior and senior, play at the highest level possible.
- The club will also provide teams for juniors and seniors to play at a social/amateur level where possible. Playing for the enjoyment of the game is just as important as the winning mentality.

PERFORMANCE MEASUREMENTS

- Through a documented club grading plan players will be graded accordingly into teams suitable to their level. Grading will be held in February of each season prior to the season starting proper.
- Trials will be held in November of each year but only for teams residing in the top league for the respective age group. These trials will follow the documented club grading plan.
- Coaches will take their players through the tasks documented within the “Skills Award Program” throughout the season to help gauge the individual player’s progress. The “Skills Awards Program” will conclude with a testing period towards the end of the season in which all SSG and junior players are eligible to participate.
- Final league standings will determine each team’s abilities to work in unison to achieve the best possible results. Analysis of the season results for junior teams (ages 11 to 16) will provide essential information for the club to determine the overall development of our teams, coaches and players.
- The total number of Football Federation Australia fully qualified coaches in control of our player’s footballing education. The aim is to have 100% certification. This will be achieved through a constant increase in the current numbers of certified coaches.

FUNDING

With the continued support of our major sponsors as the basis of funding for all junior development at the club, we have a solid financial platform to work from. The “Skills Awards Program” will be named after the club’s major sponsor in recognition of their support of the club and our drive to develop the sport and players within our community. Future naming rights will only be discussed with alternative sponsors under mutual agreement between the club and the current “Skills Awards Program” sponsor.

We encourage all members to actively source sponsorship revenue and will offer reward points for any sponsorship dollars they bring into the club.

The club has posted a sponsors package on our website which details all the packages available to any prospective sponsor.

IN CONCLUSION

The ultimate aim for our club is to be successful on and off the football field, whilst maintaining an atmosphere of encouragement, happiness, comradery, teamwork and self-belief. If we all have pride in our selves, our team and our club and give everything we possibly can to the cause, then success is the only possible result.